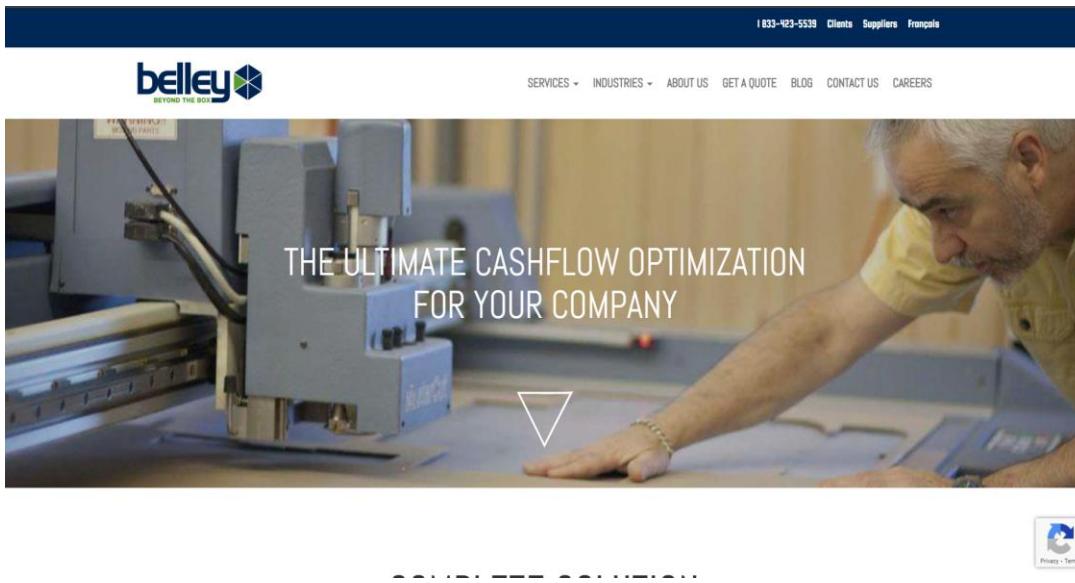


# Belley Website Revamp

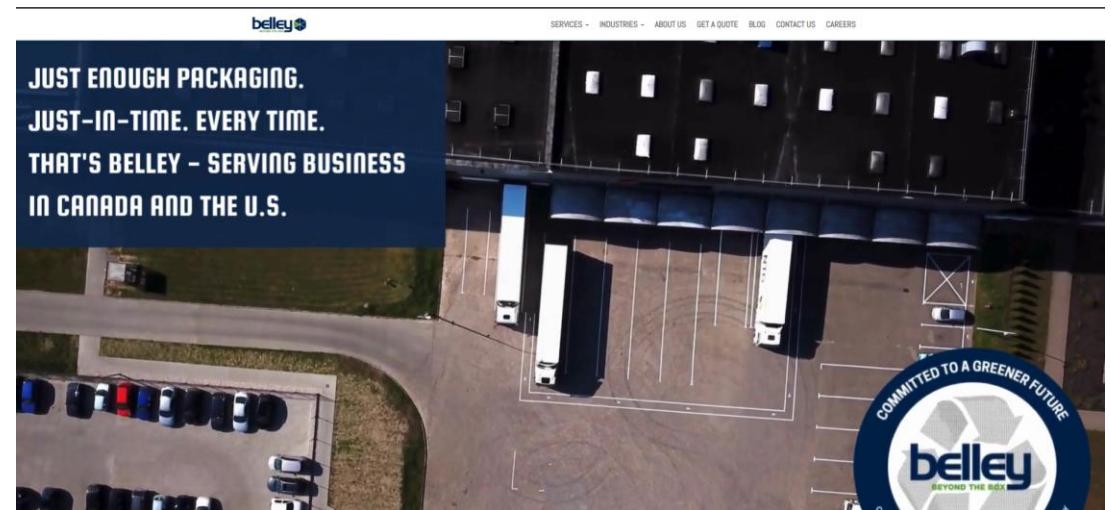
# Before and After-Home Page

## Before



The Belley home page before the redesign. The header features the Belley logo and a phone number 1 833-923-5539. The main navigation menu includes links for Clients, Suppliers, and Français. Below the header, a large image shows a man operating a large industrial cutting machine. Overlaid on the image is the text: "THE ULTIMATE CASHFLOW OPTIMIZATION FOR YOUR COMPANY". A small white triangle icon is positioned near the bottom left of the image. At the bottom of the page, there is a dashed line and a small "Privacy • Terms" link.

## After



The Belley home page after the redesign. The header features the Belley logo and a phone number 1 833-923-5539. The main navigation menu includes links for SERVICES, INDUSTRIES, ABOUT US, GET A QUOTE, BLOG, CONTACT US, and CAREERS. Below the header, a large image shows an aerial view of a Belley distribution center with several trucks and trailers parked in front of a building. Overlaid on the image is the text: "JUST ENOUGH PACKAGING. JUST-IN-TIME. EVERY TIME. THAT'S BELLEY - SERVING BUSINESS IN CANADA AND THE U.S.". In the bottom right corner, there is a circular badge with the text "COMMITTED TO A GREENER FUTURE" and the Belley logo.

# Before and After-Home Page

## Before

COMPLETE SOLUTION

Our services



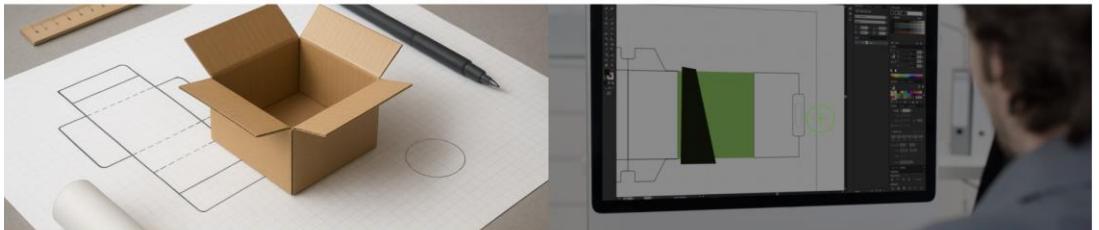
STRUCTURAL CONCEPTION

Innovative conception for innovative products

CREATIVE DESIGN

We will beautifully print your ideas on the boxes

## After



STRUCTURAL CONCEPTION

Innovative conception for innovative products

CREATIVE DESIGN

We will beautifully print your ideas on the boxes

# New services page



We specialize in creative packaging design that does more than look good—it communicates your brand's value and ensures your product gets noticed. From the initial concept to production-ready files, we transform ideas into packaging that truly brings your brand to life.



Every product deserves packaging as unique as itself. At Belley, we specialize in structural box design, creating custom packaging solutions built around your product's shape, weight, and branding. From concept to prototype, our focus is on delivering packaging that protects, enhances, and engages.



We specialize in creative packaging design that does more than look good—it communicates your brand's value and ensures your product gets noticed. From the initial concept to production-ready files, we transform ideas into packaging that truly brings your brand to life.



Belley will streamline your supply chain with packaging that is fully assembled, labelled, and ready for fulfilment. By eliminating the need for in-house setup, our warehouse-ready boxes arrive at your dock prepared for immediate distribution, helping you save time, reduce labour, and increase operational efficiency.



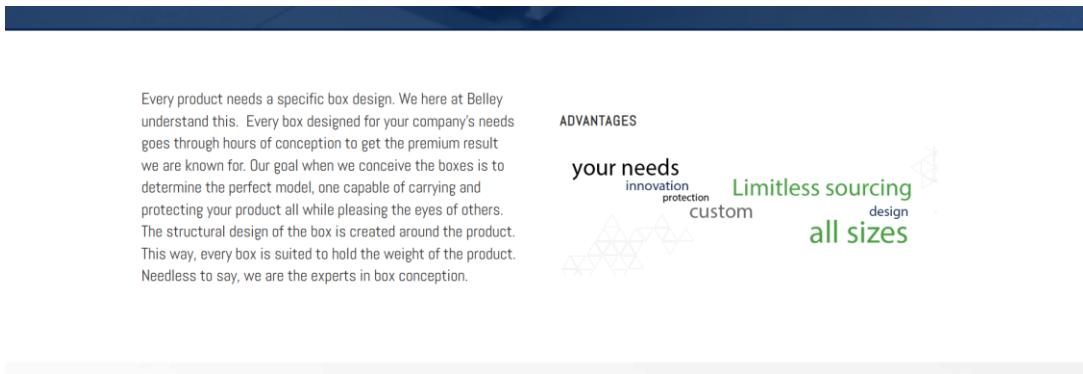
At Belley, we understand that a flawless finish matters. That's why we combine premium printing technology with collaborative quality checks to deliver packaging that looks exactly the way you envisioned. Our custom-made packaging services in Canada are designed to bring your brand to life while ensuring the highest standards of quality, consistency, and visual appeal.



Every product deserves packaging as unique as itself. At Belley, we specialize in structural box design, creating custom packaging solutions built around your product's shape, weight, and branding. From concept to prototype, our focus is on delivering packaging that protects, enhances, and engages.

# Before and after-Structural Development

## Before



Every product needs a specific box design. We here at Belley understand this. Every box designed for your company's needs goes through hours of conception to get the premium result we are known for. Our goal when we conceive the boxes is to determine the perfect model, one capable of carrying and protecting your product all while pleasing the eyes of others. The structural design of the box is created around the product. This way, every box is suited to hold the weight of the product. Needless to say, we are the experts in box conception.

**ADVANTAGES**

your needs  
innovation  
protection  
custom  
Limitless sourcing  
design  
all sizes

## After

### Structural Development

#### Tailored Structural Design of Shipping Boxes & Packaging Solutions

Every unique product deserves packaging that reflects its identity. At Belley, we specialize in structural box design, creating custom packaging solutions built around your product's shape, weight, and branding. From concept to prototype, our focus is on delivering packaging that protects, enhances, and engages.

#### Why Choose Belley for Structural Box Conception?

- Custom structural packaging design tailored to fit each product perfectly.
- Optimal protection with a polished, professional presentation.
- Structural expertise ensures packaging supports product weight and reduces risk of damage during transit.
- Dual purpose design: packaging not only protects but also enhances sales appeal.
- Engineered for function and aesthetics, combining impactful branding with structural integrity.
- Cost savings passed to clients as one of the region's largest cardboard buyers.

# Before and After-Blog Page

## Before

### BLOG

#### Think Beyond the Box: Sustainability in Every Crease with Belley Inc.

Monday, April 1st, 2024



Belley Inc. is not just about delivering customized packaging solutions; it's about championing sustainability every step of the way. Our mission extends beyond providing boxes; we're here to help you reduce your carbon footprint and make environmentally conscious choices in your procurement process. Crafted from locally sourced biodegradable and recyclable cardboard, our tailor-made boxes are[...]

[READ MORE](#)

#### RECENT POSTS



Think Beyond the Box: Sustainability in Every Crease with Belley Inc.



Beyond the Box: Corrugated Cardboard's Extraordinary Impact on Current Events

#### CATEGORIES

Belley  
COVID-19  
Industries  
Alimentary  
Automobile  
Business Services  
Clothing Manufacturing  
Furniture  
Green Packaging  
Industrial Products  
Office Supply  
Pharmaceutical  
Retail  
News

## After

### BLOG

#### Think Beyond the Box: Sustainability in Every Crease with Belley Inc.

Monday, April 1st, 2024



Think Beyond the Box: Sustainability in Every Crease with Belley Inc.

Beyond the Box: Corrugated Cardboard's Extraordinary Impact on Current Events

Belley in the Digital Era



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# New industry page

## INDUSTRIES WE SERVE – COMPLETE PACKAGING SOLUTIONS FOR EVERY SECTOR

From the simplest items to the most specialized packaging solutions, Belley offers a wide range of products designed to meet all your requirements. Whether you need **sustainable packaging options**, **custom designs**, or **bulk orders**, our goal is to simplify your procurement process—saving you time and effort while ensuring you receive top-quality products. As one of the largest packaging partners in Canada and the U.S., we are able to offer highly competitive prices to our customers.

At Belley, **we provide custom packaging solutions designed to support businesses across all industries**. From food and pharmaceuticals to retail, automotive, and e-commerce, our expertise, commitment to sustainability, and coast-to-coast logistics make us the trusted partner for organizations of every size.

Whether you're a manufacturer, distributor, or retailer, Belley delivers **packaging that adapts to your unique products, brand, and supply chain**, helping you operate efficiently while enhancing your customer experience.

## Why Choose Belley for Your Industry?

No matter what industry you're in, Belley offers a complete packaging solution that sets your business apart:

### 1. Reliable, Efficient, and Custom-Made

- Tailored structural and creative packaging design for your products.
- Solutions that protect, showcase, and strengthen your brand identity
- Packaging optimized for functionality, durability, and visual impact.

### 2. End-to-End Service

- From **structural conception** to **warehousing and just-in-time delivery**.
- A single partner for all your packaging needs.
- Streamlined processes that save time and reduce costs.

### 3. Sustainable Materials

- Corrugated cardboard that is recyclable and biodegradable.
- One stop shop for your packaging needs
- Eco-friendly packaging options that reduce your environmental footprint.
- A greener choice without compromising performance.

# Before and After-Food & Beverages

## Before

ALIMENTARY

The Advantages of Just-In-Time to Microbreweries

Tuesday, December 22nd, 2020



From the brewing equipment to the colossal storage tanks, brewing beer requires a considerable amount of space. That said, imagine giving up some much-needed floor space, which could potentially be used to increase beer production, only to store your product's packaging. For some companies in the brewing industry, space is sacrificed in order to...]

[READ MORE](#)

RECENT POSTS

- Union Efficiency and Savings with Tailored Packaging Solutions
- Three Reasons for the Best Sustainability in Dairy
- Green with Belley Inc.
- Belley vs. Our Competing Customers
- Coronavirus Impacts on Corrugated Farms

CATEGORIES

- Belley
- Corrugated
- Industries
- Automotive
- Business Services
- Clothing Manufacturing
- Food
- Green Packaging
- Industrial Products
- Office Supply
- Pharmaceutical
- Plastic

## After

## Food & Beverages

## BELLEY – FOOD & BEVERAGE INDUSTRY SOLUTIONS

### Tailored Packaging Solutions for the Alimentary Industry

Keep your food products fresh, safe, and efficiently delivered with our custom corrugated packaging solutions. Belley provides specialized packaging designed to meet the unique demands of the food and beverage sector, ensuring that every product reaches your customers in perfect condition.



# Before and After-Contact us

## Before



## CONTACT US

We are located into the following cities :



## After

## CONTACT US

Full Name\*

Email\*

City\*

Province/State\*

Subject

Your Message

We are located in Canada and the U.S

Contact :

- 1 833-423-5539
- Response will be given within 24 hours

# Before and After-About Us

## Before



### HISTORY

LEADER IN THE DELIVERY OF JUST-IN-TIME  
CARDBOARD BOXES



### WHO WE ARE

To financially advantage its clients by storing the products' boxes in our own warehouses is what Belley, founded in 1985, set out to offer. Belley was thus responding to a need that traditional box manufacturers could not provide. The market for cardboard boxes in North America had just evolved.

## After



### HISTORY

LEADER IN THE DELIVERY OF JUST-IN-TIME CARDBOARD  
BOXES



### SMART PACKAGING, WAREHOUSING & LOGISTICS SINCE 1985

Belley Inc., based in Sherbrooke, Quebec, has been helping businesses across North America streamline operations for over 40 years. We specialize in packaging solutions, warehousing, inventory financing, and just-in-time delivery—ensuring the right box, at the right time, every time.

At Belley, we go beyond the box. We anticipate your packaging demand, manage your inventory, and restock exactly when you need it—so you never run out in excess stock or risk running out. With warehouses strategically placed across Canada and the U.S., we deliver **NEXT-DAY** to keep your business running smoothly and efficiently. If you've got a product, we've got packaging, specifically designed for you.

# Before & After-About Us

## Before



### DELIVER YOUR BOXES JUST-IN-TIME EVERY DAY, AS YOU NEED THEM.

We here at Belley set out to offer to our customers a range of exclusive services, thus providing a superior experience. We set ourselves to:

- Free up your production and/or storage space.
- Bring your structural conception ideas to life
- Design creatively and improve your boxes.
- Create the perfect box for you, custom made.

In the end, Belley is capable of providing all these services with the added bonus of our complete devotion, all while servicing at [competitive prices](#).

## After

**OUR STORY**

Founded in 1985, Belley Inc. was born out of a clear need in the market: businesses required better control over their packaging supply without the burden of excess inventory or wasted space. We developed a unique model that blends custom box manufacturing, design services, and logistics support, all under one roof. Today, we serve clients across Canada and the United States with flexible, scalable solutions.

**SUSTAINABILITY AT THE CORE**

Belley Inc. is committed to building a greener future. Our packaging solutions are made from **recyclable materials**, and our **just-in-time** delivery model helps minimize waste and reduce carbon emissions. Sustainability is built into every box we create and every decision we make.

**WHAT WE DO**

Custom Packaging Solutions – Boxes designed to fit your product's size, weight, and shipping needs for protection, brand consistency, and cost savings.

